

SDPhA Partner Portfolio

Corporate Partnership with SDPhA offers your company the opportunity to reach our pharmacist, pharmacy technician, student pharmacist and business partner members year-round.

Partnering organizations must align with the SDPhA mission:

The mission of the South Dakota Pharmacists Association is to represent the pharmacy profession through advancing patient care, enhancing public awareness and serving in the best interest of public health and pharmacy.

Partnering with SDPhA shows understanding and constant support for South Dakota pharmacists and the challenges they face.

- Increase your company's name/brand recognition in the pharmacy profession.
- Take advantage of vital opportunities to showcase your company's products and innovations.
- Network, connect, and engage with pharmacists from organizations statewide.



Diamond Partner

\$50,000+

Our highest level of partnership, offering maximum impact, elite recognition, and unparalleled access to SDPhA leadership and members.



Platinum Partner

\$25,000

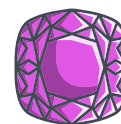
Premium Benefits designed to deliver high-value exposure and deeper engagement with our pharmacy community.



Gold Partner

\$15,000

A sponsorship level that ensures strong visibility and access, ideal for building brand trust and connections with our pharmacy community.



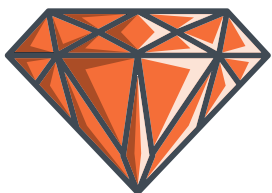
Silver Partner

\$8,000

Foundational support with meaningful visibility and recognition as a trusted partner in pharmacy – foundational to our shared success.

Diamond Partner \$50,000+

Our highest level of partnership, offering maximum impact, elite recognition, and unparalleled access to SDPhA leadership and members.



- Elite visibility across all SDPhA platforms
- Elite access to leadership and decision-makers
- Elite branding opportunities before, during, and after events
- Perks beyond promotion – crafted to maximize visibility and build authentic relationships.

Access to our Members: **Elite** Connection Opportunities

- Two customized Member Connection Opportunities annually.
- Choice of virtual roundtable, webinar, listening session, moderated panel, or similar engagement.
- Opportunity for one partner-contributed article, Q&A, interview or equivalent feature.
- Priority scheduling and topic selection.

Amplified Brand Exposure

- Promotion as a SDPhA corporate partner to pharmacies and pharmacists.
- Year-long company logo on scrolling banner on SDPhA website homepage.
- *The Script* email advertisements. Sent every other week (weekly during Legislative Session). You provide logo/artwork.
- *The South Dakota Pharmacist Journal* (electronic Journal, published quarterly) advertisements. 4 full-page inside front, inside back, or back cover ads. You provide artwork.
- SDPhA social media video posts. 2 per year. You provide video.
- One sponsored email-blast to SDPhA membership. You provide product information - 300 words plus logo/image with link to website.

Influence & Insight: **Elite** Engagement with SDPhA Leadership

- Two Associate Memberships
- Partner exclusive weekly updates during South Dakota Legislative Session.
- Opportunity to attend one SDPhA board meeting per year to offer company updates to leadership.

Events with Impact: **Elite** Engagement with our Members

SDPhA Annual Convention

- Includes **Diamond** Sponsorship at SDPhA Annual Meeting. See SDPhA Annual Meeting event packet for full details.
- Recognition as Student Sponsor

Legislative Days

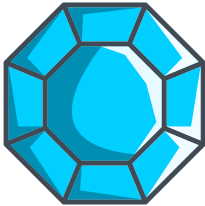
- Recognition as Major Sponsor
- Recognition as Student Sponsor

All Annual Events

- Exhibit booth opportunities
- Recognition on event signage and promotional literature
- Because everyone loves a ribbon: on-badge sponsor recognition.

Platinum Partner \$25,000

Premium Benefits designed to deliver high-value exposure and deeper engagement with our pharmacy community.



- Premium recognition through signage, print, and digital platforms
- Premium engagement opportunities with SDPhA members and events
- Premium brand placement throughout programming
- More than marketing – designed to boost exposure and deepen your presence across our pharmacy network.

Access to our Members: Premium Connection Opportunities

- One customized Member Connection Opportunity annually.
- Choice of virtual roundtable, webinar, listening session, or moderated panel.
- Opportunity for one partner-contributed article, Q&A, interview or equivalent feature.

Amplified Brand Exposure

- Promotion as a SDPhA corporate partner to pharmacies and pharmacists.
- Year-long company logo on scrolling banner on SDPhA website homepage.
- *The Script* email advertisements. Sent every other week (weekly during Legislative Session). You provide logo/artwork.
- *The South Dakota Pharmacist Journal* (electronic Journal, published quarterly) advertisements. 2 full-page inside back, or back cover ads. You provide artwork.

Influence & Insight: Premium Engagement with SDPhA Leadership

- Two Associate Memberships
- Partner exclusive weekly updates during South Dakota Legislative Session.

Events with Impact: Premium Engagement with our Members

SDPhA Annual Convention

- Includes **Platinum** Sponsorship at SDPhA Annual Meeting. See SDPhA Annual Meeting event packet for full details.
- Recognition as Student Sponsor

Legislative Days

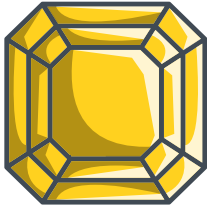
- Recognition as Major Sponsor
- Recognition as Student Sponsor

All Annual Events

- Exhibit booth opportunities
- Recognition on event signage and promotional literature
- Because everyone loves a ribbon: on-badge sponsor recognition.

Gold Partner \$15,000

A sponsorship level that ensures strong visibility and access, ideal for building brand trust and connections with our pharmacy community.



- Premier name and logo placement on select materials
- Recognition in SDPhA communications and signage
- Access to member engagement opportunities
- Strategic visibility that helps you connect meaningfully with members and stand out in our community.

Access to our Members: Premier Connection Opportunities

- One co-hosted virtual webinar, roundtable, or moderated discussion annually.
- Opportunity to submit one partner-contributed article, Q&A, or member feature for consideration.

Amplified Brand Exposure

- Promotion as a SDPhA corporate partner to pharmacies and pharmacists.
- Year-long company logo on scrolling banner on SDPhA website homepage.
- *The Script* email advertisements. Sent every other week (weekly during Legislative Session). You provide logo/artwork.

Influence & Insight: Premier Engagement with SDPhA Leadership

- One Associate Membership
- Partner exclusive weekly updates during South Dakota Legislative Session.

Events with Impact: Premier Engagement with our Members

SDPhA Annual Convention

- Includes **Gold** Sponsorship at SDPhA Annual Meeting. See SDPhA Annual Meeting event packet for full details.
- Recognition as Student Sponsor

Legislative Days

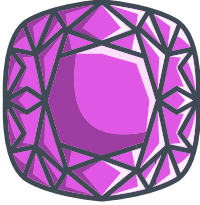
- Recognition as Major Sponsor
- Recognition as Student Sponsor

All Annual Events

- Exhibit booth opportunities
- Recognition on event signage and promotional literature
- Because everyone loves a ribbon: on-badge sponsor recognition.

Silver Partner \$8,000

Foundational support with meaningful visibility and recognition as a trusted partner in pharmacy – foundational to our shared success.



- Elevated logo recognition at SDPhA events
- Name included in key program materials
- Supporting presence in sponsor listings and signage
- Valued recognition and thoughtful visibility to keep your brand top-of-mind with South Dakota pharmacists.

Access to our Members: Elevated Connection Opportunities

- Priority access and preferred pricing for SDPhA virtual engagement opportunities.
- Opportunity to submit partner-contributed educational or informational content for editorial consideration.

Amplified Brand Exposure

- Promotion as a SDPhA corporate partner to pharmacies and pharmacists.
- Year-long company logo on scrolling banner on SDPhA website homepage.

Influence & Insight: Elevated Engagement with SDPhA Leadership

- One Associate Membership
- Partner exclusive weekly updates during South Dakota Legislative Session.

Events with Impact: Elevated Engagement with our Members

SDPhA Annual Convention

- Includes **Silver** Sponsorship at SDPhA Annual Meeting. See SDPhA Annual Meeting event packet for full details.
- Recognition as Student Sponsor

Legislative Days

- Recognition as Major Sponsor
- Recognition as Student Sponsor

All Annual Events

- Exhibit booth opportunities
- Recognition on event signage and promotional literature
- Because everyone loves a ribbon: on-badge sponsor recognition.

SDPhA

Partner Portfolio

Diamond
\$50,000+

Platinum
\$25,000

Gold
\$15,000

Silver
\$8,000

Access to our Members: Connection Opportunities

Annual Connection Opportunities	4	3	2	2
Promotion as a SDPhA corporate partner to pharmacies and pharmacists.				
Year-long company logo on scrolling banner on SDPhA website homepage.				
<i>The Script</i> email advertisements. Sent every other week (weekly during Legislative Session).				
<i>The South Dakota Pharmacist</i> Journal (electronic Journal, published quarterly) advertisements.	4 full-page inside front, inside back, or back cover ads	2 full-page inside back, or back cover ads		
SDPhA social media video posts.	2 per year			
A sponsored email-blast to SDPhA membership. You provide product information - 300 words plus logo/image with link to website.				

Influence and Insight: Engagement with SDPhA Leadership

Associate Memberships	2	2	1	1
Partner exclusive weekly updates during South Dakota Legislative Session.				
Opportunity to attend one SDPhA board meeting per year to offer company updates to leadership.				

Events with Impact: Engagement with our Members

SDPhA Annual Convention

Includes Sponsorship at SDPhA Annual Meeting. See SDPhA Annual Meeting event packet for full details.	Diamond	Platinum	Gold	Silver
Recognition as Student Sponsor				

Legislative Days

Recognition as Major Sponsor				
Recognition as Student Sponsor				

All Annual Events

Exhibit booth opportunities				
Recognition on event signage and promotional literature				
On-badge sponsor recognition				